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NEWS RELEASE

Feb. 6, 2003

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UM OFFERS STUDENT LEADERSHIP GUIDE

MISSOULA --

The Center for Leadership Development at The University of Montana-Missoula has released a guide specifically designed to help students become better leaders.

"The Student Leadership Guide," written by UM graduate Brendon Burchard, is a resource for students interested in learning about leadership from both academic and popular viewpoints. The guide provides a real-world framework that fills a void in the leadership field, where most texts focus on management tasks in large corporate environments.

In the guide, Burchard, a human performance consultant, describes principles that help readers understand leadership as a collective endeavor, different from management and rooted in service. Each chapter of the 218-page guide has theoretical lessons, personal examples and a vast array of questions that help readers define and practice leadership.

For more information or to order the guide, go to www.thestudentleadershipguide.com or call the UM-Missoula University Center at (406) 243-5082.

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State dailies and weeklies
Guide.r1